

SPRING / SUMMER 2016

				THE CLASSICS			THE CLASSICS	
	"IF YUPOONG			y YUPOONG			"I" YUPOONG	
6195P	FLEXFIT PINSTRIPE	15	6005FF	FOAM TRUCKER	170	6089SK	SUN KING SNAPBACK	123
6196	FLEXFIT GLEN CHECK	40	6005FW	FOAM TRUCKER WITH WHITE FRONT	173	6089SP	SUNSET PEAK SNAPBACK	156
6197	FLEXFIT TARTAN PLAID	43	6006	CLASSIC TRUCKER	84	6089SV	STRIPES MELANGE VISOR SNAPBACK	159
6277	FLEXFIT WOOLY COMBED	8	6006T	CLASSIC TRUCKER 2-TONE	83	6089TT	ANIMAL TONE IN TONE SNAPBACK	112
6277CA	CARBON FLEXFIT	57	6006W	CLASSIC TRUCKER	80	6245CM	LOW PROFILE COTTON TWILL	169
6277FM	FINE MELANGE FLEXFIT	29	6007	CLASSIC 5 PANEL SNAPBACK	91	6363V	BRUSHED COTTON TWILL MID-PROFILE	99
6277HM	HERINGBONE MELANGE FLEXFIT	58	6007RS	SPECIAL RIPSTOP SNAPBACK	96	6606	RETRO TRUCKER	87
6277LE	LEATHER IMITATION PEAK FLEXFIT	54	6007T	CLASSIC 5 PANEL SNAPBACK	92	6606T	RETRO TRUCKER 2-TONE	88
6277PS	PLAIN SPAN FLEXFIT	30	6089AZ	AZTEC SNAPBACK	116	6689M	MELTON WOOL SNAPBACK	160
6277Q	DIAMOND QUILTED FLEXFIT	48	6089BD	BANDANA SNAPBACK	119		750	
6277SM	STRIPES MELANGE FLEXFIT	61	6089BT	BOOTS SUEDE SNAPBACK	135			
6277TK	TWILL KNIT FLEXFIT	33	6089CA	CARBON SNAPBACK	100		"JUPOONG	
6511	FLEXFIT MESH TRUCKER	19	6089CH	CHAMBRAY-SUEDE SNAPBACK	120	110	110 FITTED SNAPBACK	178
6511T	FLEXFIT MESH TRUCKER 2-TONE	20	6089CM	CAMOUFLAGE SNAPBACK	95	110AE	ACID EFFECT 110 SNAPBACK	181
6533	FLEXFIT TACTEL MESH	23	6089C0	CORK SNAPBACK	108	110HB	HERINGBONE 110 SNAPBACK	182
6560	FLEXFIT 5 PANEL	16	6089F	FLORAL SNAPBACK	111	110P	110 COOL & DRY MINI PIQUE	185
6580W	FLEXFIT PERFORMANCE	36	6089FL	FULL LEATHER IMITATION SNAPBACK	107	8110	110 VISOR	177
6588	FLEXFIT BAMBOO	47	6089FP	CHECKED FLANELL PEAK SNAPBACK	136			
6595	FLEXFIT PERFORMANCE	39	6089GV	GEOMETRIC VISOR SNAPBACK	144		THE CLASSICS	
6777	FLEXFIT ATHLETIC MESH	24	6089HE	HORUS EYE SNAPBACK	139		y YUPOONG	
6778	FLEXFIT DOUBLE JERSEY	11	6089HW	HAWAIIAN SNAPBACK	124	7005	CLASSIC JOCKEY CAP	188
6778T	FLEXFIT DOUBLE JERSEY 2-TONE	51	6089LH	LEATHER SNAPBACK	127	7005R	ROSES JOCKEY CAP	191
9180	FLEXFIT DRIVER	44	6089LI	FALLEN LINES SNAPBACK	147			
9277	FLEXFIT SQUARE CHECK CAP	12	6089M	CLASSIC SNAPBACK	76		BUCKET HAT	
	45		6089ML	MELANGE 2-TONE SNAPBACK	140			
			6089MT	CLASSIC SNAPBACK 2-TONE	79	5003	FLEXFIT COTTON TWILL BUCKET HAT	194
			6089MV	MESH VISOR SNAPBACK	148	5003BL	BANDANA LEATHER IMITATION BRIM	197
			6089MX	MIXED UP SNAPBACK	128		BUCKET HAT	
180	FLEXFIT DELTA	67	60890P	OIL PAINT SNAPBACK	165	5003FL	FULL LEATHER IMITATION BUCKET HAT	198
			6089PR	ANIMAL SNAPBACK	131	5003FP	FLOWER PATTERN BUCKET HAT	201
			6089PV	PAINTED VISOR SNAPBACK	151	5003R	ROSES BUCKET HAT	202
	210 FITTED		6089Q	DIAMOND QUILTED SNAPBACK	132	5003SK	SUN KING BUCKET HAT	205
	"I" YUPOONG		6089R	ROSES SNAPBACK	115		BEANIES	
			6089RC	CHECKED FLANELL SNAPBACK	166		BEANIES	
6210	PREMIUM 210 FITTED	70	6089RV	REFLECTIVE VISOR SNAPBACK	152	1500KC	HEAVYWEIGHT BEANIE	208
6210T	PREMIUM 210 FITTED 2-TONE	73	6089SC	STRIPES MELANGE CROWN SNAPBACK	155	1501KC	HEAVYWEIGHT LONG BEANIE	211









Headwear designer and manufacturer in Korea since 1974.

YUPOONG is above all a legend, that of a prestigious company whose products have been used by world leading brands of the 21st century and have been acknowledged as the "EPITOME OF REFINEMENT". It is also the combination of unique craftsmanship and the highest standards of quality which has gained us an impeccable reputation as the leading headwear producer in the world.

We have given birth to 4 unique styles of caps and named these FLEXFIT, 110, 210 FITTED, THE CLASSICS YUPOONG. In the following pages, FLEXFIT EU HUB invites you to discover its new range of caps developed under our own brand names. From Classic styles to the very latest, we are focusing on bridging the art of fashion and develop an emotional connection with the consumers. As part of this programme, we also offer custom designs that can be made using the same design properties. We hope you will join us in experiencing this whole new range of the next generation of headwear.

Flexfit has developed an image which is identified as uniquely amazing, no other cap in the world has been engineered to such precision. With its unique patented characteristics including Permacurve, we've created a comfortable cap that fits any head size but maintains the integrity and classic structure of a fitted cap. This, as you probably can tell, offers the wearer the best of both worlds.

When selecting YUPOONG family products you are making a statement of your passion for quality.

FLEXFIT WOOLY COMBED

ARTICLE NO: **6277**

SIZES: YOUTH XS/S S/M L/XL XXL

MATERIAL: 63% POLYESTER, 34% COTTON, 3% ELASTANE









FLEXFIT DOUBLE JERSEY

6778 :ARTICLE NO

S/M L/XL :SIZES

63% POLYESTER, 34% COTTON, 3% ELASTANE :MATERIAL





FLEXFIT SQUARE CHECK CAP

ARTICLE NO: 9277
SIZES: S/M L/XL

MATERIAL: 58% POLYESTER, 39% COTTON, 3% ELASTANE









FLEXFIT PINSTRIPE

6195P :ARTICLE NO

97% POLYESTER, 3% ELASTANE :MATERIAL









WHITE/BLACK





BLACK/WHITE

FLEXFIT 5 PANEL

ARTICLE NO: 6560
SIZES: S/M L/XL













FLEXFIT MESH TRUCKER

6511 :ARTICLE NO S/M OSFA L/XL :SIZES

55% POLYESTER, 43% COTTON, 2% ELASTANE :MATERIAL









* COLOR NOT AVAILABLE IN OSFA

19

FLEXFIT MESH TRUCKER 2-TONE

ARTICLE NO: 6511T SIZES: S/M OSFA L/XL

MATERIAL: 55% POLYESTER, 43% COTTON, 2% ELASTANE









FLEXFIT TACTEL MESH

6533 :ARTICLE NO
S/M L/XL :SIZES

42% NYLON, 44% POLYESTER, 7% COTTON, 7% POLYURETHANE ELASTANE :MATERIAL



FLEXFIT ATHLETIC MESH

ARTICLE NO: 6777

 ${\scriptsize \sf SIZES:} \ \ OSFA \ \ ({\scriptsize \sf ONE SIZE FITS ALL})$

MATERIAL: 97% POLYESTER, 3% ELASTANE















FINE MELANGE FLEXFIT

6277FM :ARTICLE NO

62% POLYESTER, 35% VISCOSE, 3% ELASTANE :MATERIAL



PLAIN SPAN FLEXFIT

ARTICLE NO: 6277PS
SIZES: S/M L/XL

MATERIAL: 62% POLYESTER, 35% VISCOSE, 3% ELASTANE







TWILL KNIT FLEXFIT

6277TK :ARTICLE NO

66% POLYESTER, 30% COTTON, 4% ELASTANE :MATERIAL













FLEXFIT PERFORMANCE

ARTICLE NO: 6580W SIZES: S/M L/XL

MATERIAL: 97% POLYESTER, 3% ELASTANE











FLEXFIT PERFORMANCE

6595 :ARTICLE NO

98% POLYESTER, 2% ELASTANE :MATERIAL









RED/WHITE



WHITE/BLACK



NAVY/WHITE

FLEXFIT GLEN CHECK

ARTICLE NO: 6196
SIZES: S/M L/XL

MATERIAL: 97% POLYESTER, 3% ELASTANE



BLACK/WHITE



BROWN/KHAKI











FLEXFIT TARTAN PLAID

6197 :ARTICLE NO

64% POLYESTER, 34% RAYON, 2% ELASTANE :MATERIAL









BLACK/GREY



FLEXFIT DRIVER

ARTICLE NO: 9180
SIZES: ONE SIZE

MATERIAL: 97% POLYESTER, 3% ELASTANE





FLEXFIT BAMBOO

6588 :ARTICLE NO S/M L/XL :SIZES

59% BAMBOO, 38% COTTON, 3% ELASTANE :MATERIAL





DIAMOND QUILTED FLEXFIT

ARTICLE NO: 6277Q
SIZES: S/M L/XL

MATERIAL: 63% POLYESTER, 34% COTTON, 3% ELASTANE









FLEXFIT DOUBLE JERSEY 2-TONE

6778T :ARTICLE NO

63% POLYESTER, 34% COTTON, 3% ELASTANE :MATERIAL



GREY/BLACK





LEATHER IMITATION PEAK FLEXFIT

ARTICLE NO: 6277 LE
SIZES: S/M L/XL

MATERIAL: 63% POLYESTER, 34% COTTON, 3% ELASTANE











CARBON FLEXFIT

6277CA :ARTICLE NO S/M L/XL :SIZES

63% POLYESTER, 34% COTTON, 3% ELASTANE :MATERIAL



HERINGBONE MELANGE FLEXFIT

ARTICLE NO: 6277HM SIZES: S/M L/XL

MATERIAL: 80% POLYESTER, 20% VISCOSE



BLACK/H.GREY









STRIPES MELANGE FLEXFIT

6277SM :ARTICLE NO S/M L/XL :SIZES

74% POLYESTER, 22% VISCOSE, 4% ELASTANE :MATERIAL





FLEXFIT DELTA

THE DELTA SYMBOL (Δ) IS COMMONLY USED IN SUBJECTS OF SCIENCE AND MATHEMATICS, OFTEN TO DESCRIBE CHANGE.

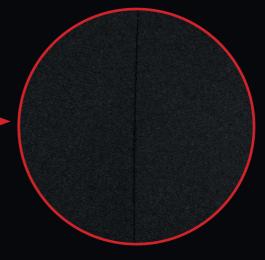


TYPICAL CAP



- HEAVY STITCHING
- CONVENTIONAL
 - UNSIGHTLY

"SEAMLESS" FLEXFIT DELTA



- SEW-FREE FINISH ON ALL PANELS
 - LASER CUT OR SEWN EYELETS
- HIGH-TECH, MINIMAL AND LIGHT - WATER RESISTANT

POLYESTER/PERFORMANCE FABRIC ONLY



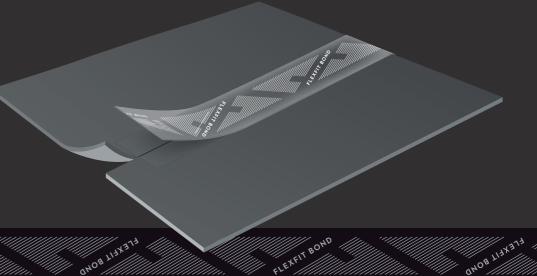


VISOR STICKER

- FINE MATTE FINISH
- MINIMAL BRANDING
- REINFORCING FLEXFIT DELTA IDENTITY

FLEXFIT BOND TAPING

- SEAM SEALED
- LIGHTWEIGHT
- REDUCED STITCHING
- ODOR REPELLENT
- THERMAL REGULATION
- ANTI-BACTERIAL





FLEXFIT DELTA

180 :ARTICLE NO

92% POLYESTER, 8% ELASTANE :MATERIAL











PREMIUM 210 FITTED

ARTICLE NO: **6210**

SIZES: S/M L/XL

MATERIAL: 83% ACRYLIC, 15% WOOL, 2% ELASTANE WHITE: 98% ACRYLIC, 2% ELASTANE







PREMIUM 210 FITTED 2-TONE

6210T :ARTICLE NO S/M L/XL :SIZES

83% ACRYLIC, 15% WOOL, 2% ELASTANE WHITE: 98% ACRYLIC, 2% ELASTANE :MATERIAL















RED/BLACK



WHITE/BLACK



BLACK/RED





CLASSIC SNAPBACK

ARTICLE NO: 6089M

SIZES: KIDS OSFA (ONE SIZE FITS ALL)

MATERIAL: 80% ACRYLIC, 20% WOOL









THE CLASSICS

CLASSIC SNAPBACK 2-TONE

6089MT :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

80% ACRYLIC, 20% WOOL :MATERIAL





CLASSIC TRUCKER

ARTICLE NO: 6006W

 ${\scriptsize \texttt{SIZES: OSFA (ONE SIZE FITS ALL)}}$

MATERIAL: 47% COTTON, 28% NYLON, 25% POLYESTER









CLASSIC TRUCKER 2-TONE

6006T :ARTICLE NO

(ONE SIZE FITS ALL) OSFA: SIZES

47% COTTON, 28% NYLON, 25% POLYESTER :MATERIAL



CLASSIC TRUCKER

ARTICLE NO: 6006

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 47% COTTON, 28% NYLON, 25% POLYESTER









RETRO TRUCKER

6606 :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

47% COTTON, 28% NYLON, 25% POLYESTER :MATERIAL















RETRO TRUCKER 2-TONE

ARTICLE NO: 6606T

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 47% COTTON, 28% NYLON, 25% POLYESTER





NAVY/WHITE



BROWN/KHAKI



MOSSGREEN/KHAKI







CLASSIC 5 PANEL SNAPBACK

 $6007\,$:ARTICLE NO (ONE SIZE FITS ALL.) $OSFA\,$:SIZES

100% COTTON :MATERIAL



CLASSIC 5 PANEL SNAPBACK

ARTICLE NO: 6007T

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 100% COTTON















CAMOUFLAGE SNAPBACK

6089CM :ARTICLE NO (ONE SIZE FITS ALL) OSFA :SIZES

80% ACRYLIC, 20% WOOL :MATERIAL



BLACK/CAMOUFLAGE



BLACK/CAMOUFLAGE/BLACK

SPECIAL RIPSTOP SNAPBACK

ARTICLE NO: 6007RS

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 100% COTTON



HONEYCOMB/CAMO









BRUSHED COTTON TWILL MID-PROFILE

6363V :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

100% COTTON :MATERIAL





CARBON SNAPBACK

ARTICLE NO: 6089CA

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 80% ACRYLIC, 20% WOOL





















FULL LEATHER IMITATION SNAPBACK

6089FL :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

100% POLYURETHANE :MATERIAL



CORK SNAPBACK

ARTICLE NO: 6089C0

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 80% ACRYLIC, 20% WOOL



BLACK



NATURAL









FLORAL SNAPBACK

6089F :ARTICLE NO
(ONE SIZE FITS ALL) OSFA :SIZES
80% ACRYLIC, 20% WOOL :MATERIAL





RED

ANIMAL TONE IN TONE SNAPBACK

ARTICLE NO: 6089TT

 ${\scriptsize \texttt{SIZES: OSFA (ONE SIZE FITS ALL)}}$



BLACK/ZEBRA/BLACK





















ROSES SNAPBACK

6089R :ARTICLE NO
(ONE SIZE FITS ALL) OSFA :SIZES
80% ACRYLIC, 20% WOOL :MATERIAL



BLACK/RED



BLACK/GREY

AZTEC SNAPBACK

ARTICLE NO: 6089AZ

SIZES: OSFA (ONE SIZE FITS ALL)



BLACK/RED



BLACK/WHITE











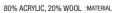






BANDANA SNAPBACK

6089BD :ARTICLE NO (ONE SIZE FITS ALL) OSFA: SIZES









BLACK/BLUE



BLACK/FUCHSIA



CHAMBRAY-SUEDE SNAPBACK

ARTICLE NO: 6089CH

SIZES: OSFA (ONE SIZE FITS ALL)













SUN KING SNAPBACK

6089SK :ARTICLE NO
(ONE SIZE FITS ALL) OSFA :SIZES
80% ACRYLIC, 20% WOOL :MATERIAL



BLACK/WHITE

HAWAIIAN SNAPBACK

ARTICLE NO: 6089HW

 ${\scriptsize \texttt{SIZES: OSFA (ONE SIZE FITS ALL)}}$



BLACK/RED



BLACK/AQUA













LEATHER SNAPBACK

6089LH :ARTICLE NO
(ONE SIZE FITS ALL) OSFA :SIZES
80% ACRYLIC, 20% WOOL :MATERIAL





BLACK/OSTRICH

MIXED UP SNAPBACK

ARTICLE NO: 6089MX

SIZES: OSFA (ONE SIZE FITS ALL)



BLACK/FOREST/RED





THE CLASSICS







ANIMAL SNAPBACK

6089PR :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES 80% ACRYLIC, 20% WOOL :MATERIAL





BLACK/LEOPARD



BLACK/COBRA

DIAMOND QUILTED SNAPBACK

ARTICLE NO: 6089Q

SIZES: OSFA (ONE SIZE FITS ALL)



BLACK









6089BT :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

80% ACRYLIC, 20% WOOL :MATERIAL













BLACK/BLACK

CHECKED FLANELL PEAK SNAPBACK

ARTICLE NO: 6089FP

SIZES: OSFA (ONE SIZE FITS ALL)





BLACK/CHARCOAL







HORUS EYE SNAPBACK

6089HE :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

100% COTTON :MATERIAL









MELANGE 2-TONE SNAPBACK

ARTICLE NO: 6089ML

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 100% POLYESTER



RED/BLACK









GEOMETRIC VISOR SNAPBACK

ARTICLE NO: 6089GV

SIZES: OSFA (ONE SIZE FITS ALL)



BLACK/WHITE







FALLEN LINES SNAPBACK

 $6089LI \ \ {}^{:\text{ARTICLE NO}}$ (one size fits all) $OSFA \ \ {}^{:\text{Sizes}}$

100% COTTON :MATERIAL



BLACK/BLACK/GREY

MESH VISOR SNAPBACK

ARTICLE NO: 6089MV

SIZES: OSFA (ONE SIZE FITS ALL)







PAINTED VISOR SNAPBACK

6089PV :ARTICLE NO (ONE SIZE FITS ALL) OSFA :SIZES

80% ACRYLIC, 20% WOOL :MATERIAL





151

REFLECTIVE VISOR SNAPBACK

ARTICLE NO: 6089RV

SIZES: OSFA (ONE SIZE FITS ALL)











STRIPES MELANGE CROWN SNAPBACK

6089SC :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

74% POLYESTER, 22% VISCOSE, 4% ELASTANE :MATERIAL



SUNSET PEAK SNAPBACK

ARTICLE NO: 6089SP

SIZES: OSFA (ONE SIZE FITS ALL)









STRIPES MELANGE VISOR SNAPBACK

6089SV :ARTICLE NO

(ONE SIZE FITS ALL) OSFA: SIZES

80% ACRYLIC, 20% WOOL :MATERIAL



MELTON WOOL SNAPBACK

ARTICLE NO: 6689M

 ${\scriptsize \texttt{SIZES: OSFA (ONE SIZE FITS ALL)}}$





NEW









OIL PAINT SNAPBACK

60890P :ARTICLE NO

(ONE SIZE FITS ALL) OSFA: SIZES80% ACRYLIC, 20% WOOL :MATERIAL



BLACK/MULTICOLOR



BLACK/H.GREY

CHECKED FLANELL SNAPBACK

ARTICLE NO: 6089RC

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 100% COTTON





BLACK/CHARCOAL







LOW PROFILE COTTON TWILL

6245CM :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

100% COTTON :MATERIAL









FOAM TRUCKER

ARTICLE NO: 6005FF

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 60% COTTON, 40% POLYESTER









FOAM TRUCKER WITH WHITE FRONT

6005FW :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES













8110 :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

83% ACRYLIC, 15% WOOL, 2% POLYURETHANE ELASTANE :MATERIAL









110 FITTED SNAPBACK

ARTICLE NO: 110

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 83% ACRYLIC, 15% WOOL, 2% POLYURETHANE ELASTANE















ACID EFFECT 110 SNAPBACK

110AE :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

83% ACRYLIC, 15% WOOL, 2% POLYURETHANE ELASTANE :MATERIAL



DARKBLUE

HERINGBONE 110 SNAPBACK

ARTICLE NO: 110HB

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 65% POLYESTER, 32% VISCOSE, 3% ELASTANE



GREY/RED



GREY/BLACK







110 COOL & DRY MINI PIQUE

110P :ARTICLE NO
(ONE SIZE FITS ALL) OSFA :SIZES













CLASSIC JOCKEY CAP

ARTICLE NO: 7005

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 100% COTTON











 $7005R \;\; \texttt{ARTICLE NO}$ (ONE SIZE FITS ALL) $OSFA \;\; \texttt{SIZES}$





BLACK/RED





FLEXFIT COTTON TWILL BUCKET HAT

ARTICLE NO: 5003

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 98% COTTON, 2% ELASTANE









BANDANA LEATHER IMITATION BRIM BUCKET HAT

5003BL :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES

100% COTTON :MATERIAL











FULL LEATHER IMITATION BUCKET HAT

ARTICLE NO: 5003FL

 ${\scriptsize \texttt{SIZES: OSFA (ONE SIZE FITS ALL)}}$

MATERIAL: 100% POLYURETHANE LEATHER















FLOWER PATTERN BUCKET HAT

5003FP :ARTICLE NO (ONE SIZE FITS ALL) OSFA :SIZES











ROSES BUCKET HAT

ARTICLE NO: 5003R

SIZES: OSFA (ONE SIZE FITS ALL)

MATERIAL: 100% POLYESTER



BLACK/RED



BLACK/WHITE







SUN KING BUCKET HAT

5003SK :ARTICLE NO

(ONE SIZE FITS ALL) OSFA :SIZES











BLACK/WHITE





HEAVYWEIGHT BEANIE

ARTICLE NO: 1500KC

SIZES: OSFA (ONE SIZE FITS ALL)
MATERIAL: 100% HYPOALLERGENIC ACRYLIC

















